SET HIM OFF MUSIC UK
in association with HASHTAG ENTERTAINMENT
PRESENTS

THE AFRICAN MUSIC MINISTER'S CONFERENCE

2017

THEME:
TEACH ME TO FISH
WHO YOU EPP!!!

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14TH JUNE

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15TH JUNE

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16TH - 17TH JUNE

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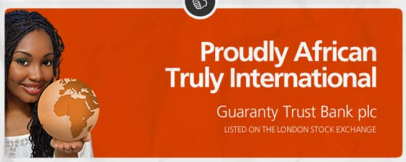

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BONJOUR!
LET'S GO SEE PARIS...

About the AFRICAN MUSIC MINISTER'S CONFERENCE (AMMC)

Africa Music Minister's Conference provides a unique experience and opportunity for music ministers, gospel artistes, musicians, instrumentalists, choirs, music directors, music pastors, music industry, professionals, secular artistes, fans, and anyone who is musically inclined to meet, upgrade, optimize, network, and acquire life-skills to enhance the registrants ability to serve during this weekend in the beautiful city of Lagos – Nigeria.

The focus is to unlearn, develop, train, re-train, update, impact skill, inform, discuss, educate, network, mentor, re-energise, and re-focus the mind-set and ability of the African Music Minister as it relates to the body of Christ, and to optimize their service to their various wards, ministries, churches, industry, business, media, and the community at large.



These two (2) full-day conference will discuss a range of sessional subject issues, varying levels and styles; but will center around:

a. Responsibility of the music minister (need for spiritual depth and excellence)
b. Essence of the music (enhancing your ability and gift),
c. Need to assist the up-and-coming ministers with opportunities and platforms, and
d. Relevance to the advancement of the ministry of Jesus Christ (how it can be better used for the body of Christ)
e. Creating value with your gift, and monetizing its potential

With a schedule packed full of speakers, panelists, a workshop, and performances, there is something for everyone - from

- Beginners – Suitable for those starting from the very beginning or those with no experience at all.
- Intermediate – A step-up from the beginners and for the slightly more experienced
- Advanced – Suitable for Seasoned music industry veterans (The Master Class Breakfast Session).



Mentorship: Apart from the speakers or panelists, we have invited and confirmed over sixty (60) gospel artistes from Nigeria and various parts of the world to appear as our guests and mentors – USA, Ghana, etc. (Special Guest Appearance and Mentorship sessions only)

The AMMC is strictly by registration, and Conference Registrants with an interest will find it a useful complement to their ministry responsibilities. The various tuitions will be complemented by panel discussions and occasional workshop.

SEMINAR AIMS

- To inspire and build confidence
- To give much needed training and re-orientation to the entire body of Christ
- Mentoring - Instruct and impact the musicians on their skill and application of the skills, and necessary guidance into entry and development in gospel music.
- To give practical advice and planning for running their music departments, choirs, and business.
- To introduce participants to new resources and ideas in song writing, music production, music and its legality, copyrights, and networking
- To provide more intellectual tools, and further add to the knowledge of the musicians

SEMINAR OUTCOMES

- Increase repertoire (Capacity building)
- Upgrade the music ministers skill, so as to optimize delivery
- Gain more knowledge and confidence in their gifting to support the body of Christ
- Acquire materials, information and skill that can be applied straight into their office in church, choir, ministry, recording studio or business (hitting the ground running)
- The acquired skills should be transferrable to their constituencies, parishes, churches and ministries
- Meet with contacts and career building networks
- Learn about leading a healthy singing life

FACILITATORS/INSTRUCTORS

In an ever-changing business like music, knowledge of past successes, current strategies and cutting edge ideas is invaluable, and AMMC provides a great opportunity.

Our invited instructors are professionally qualified, experienced, and have performance credits on various levels to their names. These guests from all aspects of the gospel music industry worldwide will be on hand to speak on a variety of topics, answering questions, critiquing submissions and imparting knowledge gleaned from their work in the industry. They are:

GUEST SPEAKERS



MINISTER MYRON BUTLER (USA)

PASTOR OF MUSIC AT BISHOP T.D. JAKE'S MEGA CHURCH, POTTERS HOUSE, DALLAS TEXAS, USA, GRAMMY AWARD WINNER, MULTIPLE STELLAR AWARD WINNER, ARTIST MENTOR, CHOIR DIRECTOR, AND VOCAL COACH



KEVIN GRAY - (USA)

GOSPEL RECORDING ARTIST AND WORSHIP LEADER



SAMMIE OKPOSO

GOSPEL MUSIC MINISTER



MIKE ABDUL

GOSPEL MUSIC MINISTER, AND CEO OF SPAGHETTI RECORDS



WILSON JOEL

GOSPEL MUSIC PRODUCER AND HOTR MUSIC DIRECTOR



IDOWU I.D. CABASA (OLUMIDE OGUNADE)

CREATIVE ARTS PASTOR AT GLOBAL IMPACT CHURCH, ARTIST, PRODUCER AND CEO AT CODED TUNES RECORDS



KUNLE PINMILOYE K-STICKS

MUSIC DIRECTOR DAYSTAR CHURCH



TOSIN ALAO

MUSIC DIRECTOR – TRINITY HOUSE CHURCH



GODSWILL OTUONYE

GOSPEL ARTIST & HEAD OF MUSIC RCCG KING'S COURT.



NOSA

MUSIC DIRECTOR - THIS PRESENT HOUSE, RECORDING ARTIST AND MUSIC PRODUCER AT CHOCOLATE CITY RECORDS



MINISTER TOLUCCI

GOSPEL ARTIST, MUSIC DIRECTOR AND COORDINATOR OF MASS



NIKE OJUMU

TREM HQ MUSIC DIRECTOR



PHIL STONE

MUSIC DIRECTOR – COZA LAGOS



MELA

SINGER, SONG WRITER, PRODUCER, AND MUSIC DIRECTOR AT JOSHUA VILLE, RCCG, VICTORIA ISLAND LAGOS.



OLAITAN DADA

CEO AT NATALIO PRODUCTIONS, MUSIC DIRECTOR AT PRAISE OUTREACH COMMUNITY CENTER, PRODUCER, RECORDING ARTIST, AND AWARD WINNING SOUND AND MIXING ENGINEER.



JOSHUA AJAKAIYE

MUSIC DIRECTOR /CONSULTANT.



DARLINGTON MORDI

HARVESTERS CHURCH, GBAGADA, LAGOS



ISRAEL FUNSHO

GOSPEL ARTIST, MUSIC DIRECTOR, VOCAL COACH AND TRAINER TREM VISION HOUSE, ABUJA.



TOMMY TUSH

MUSIC COACH AT HEMEDY MUSIC CITY, DIRECTOR OF MUSIC AND ARTS AT HARVESTHOUSE CHRISTIAN CENTRE, IBADAN, SINGER-SONGWRITER & AUTHOR.



TIM GODFREY

GOSPEL ARTIST & MUSIC DIRECTOR



ADA

GOSPEL ARTIST, SONG WRITER, RECORDING AND PERFORMING ARTIST.



JOE PRAIZE

GOSPEL ARTIST / PRAISE AND WORSHIP LEADER AT THE BELIEVERS LOVE WORLD A.K.A. CHRIST EMBASSY.



IROKO SAMSON

DRUM INSTRUCTOR AND MUSIC CONSULTANT



MR TEE (UCHE ISRAEL)

MULTIPLE AWARD WINNING MUSIC / MOVIE PRODUCER , BAND DIRECTOR / MUSIC INSTRUCTOR , AUDIO ENGINEER , CEO BADBEATZ RECORDS.



KENNY K'ORE

GOSPEL MUSIC MINISTER, SONG WRITER, AND FORMER LEAD SINGER OF THE MULTI-AWARD WINNING GROUP 'INFINITY'.



TERFA TILLEY-GYADO

DIRECTOR OF COMMUNICATIONS AT THE TEMPLE MANAGEMENT COMPANY, A TALENT MANAGEMENT COMPANY RESPONSIBLE FOR MAVIN RECORDS ARTISTES, 9ICE, ETC



OYE AKIDEINDE

GENERAL MANAGER (OPERATIONS), TECNO MOBILE NIGERIA, A TELECOMMUNICATIONS COMPANY RESPONSIBLE FOR THE TECNO BOOM PLATFORM.



DEJI IRAWO

CEO - X2D TV



MS. YINKA DAVIES

VETERAN VOCALIST, LYRICIST, DIRECTOR OF MUSIC, AND FORMER JUDGE ON THE REALITY TV SHOW NIGERIAN IDOL.



AKIN ALABI (T.I.V)

MULTIPLE AWARDS WINNING VETERAN VIDEO DIRECTOR, MUSIC PRODUCER, PHOTOGRAPHER, MUSIC ARTIST, SPEAKER, CONTENT DEVELOPER & CREATIVE ENTREPRENEUR.



OLUMATI ISAIAH

PRINCIPAL, MIRUS EMPIRE, AND MUSIC BUSINESS CONSULTANT



MOMODU INU NOAH (KBK JNR)

MD/CEO ARKMUZIK INT'L, MUSIC PRODUCER / DIRECTOR, PIANIST, SPEAKER, AUTHOR AND IDEA STRATEGIST.



DR GBENGA KUPONIYI

FORMER MUSIC DIRECTOR AT COVENANT CHRISTIAN CENTRE, PLAYWRIGHT, AND PRINCIPAL PARTNER AT 'METAMOFORCES' - A CHRISTIAN BASED THEATRE AND SCREEN PRODUCTION COMPANY

EVENT HOSTS



SOPHIYA



CUTE SAGAY

INSTRUCTORS ARE SUBJECT TO CHANGE DUE TO DELEGATES CHOSEN LEARNING SESSIONS AND INSTRUCTORS' CONFIRMATION

THE CONTENT

The conference syllabus within the two (2) conference days will discuss:

1. Making the most of your conference - The organizers will discuss how to make the most of the conference, such as, giving an overview of the entire conference, managing your time, how to network, how to make the contacts and connections that will improve your service and career, and more.)

2. The Music, The Minister and The Ministry. - Who is the music minister and what is his office? How does that office support the body of Christ?

3. Working in the music ministry – How to serve your ministry better,

4. Managing The Music Department

5. The Choir (the IN's AND OUT's) – Structure, formation, rehearsals, the team, the politricks

6. The power of the music minister - (Power through the Word, Can he heal as well? Is singing gospel music ministering the Word as well?)

7. The Gospel, The Artist and The message - The gospel artist must study and have depth in the Word, his ability or skill must be trained to give excellence, Healthy training tips for your vocal gift, and the song writing & musicality skills to convey the Word.

8. Production, Engineering and the art of Recording – The sound of music, what it does to and for you, producing music, the skill needed, the right equipment and digital software, reducing noise, studying and practical experience, vocals, mixing, mastering, and more.

9. State of the Industry – An industry guru and a Music Director will speak on the current state of play within the industry, the need to work together, to be selfless, and a need for a legacy for the next generation.

10. I can sing, but can YOU handle the truth? – Interested artists can submit their music to be played in front of everyone in attendance, where the panelist will give their honest and uncensored opinion to those in attendance. Get the critique you have always wanted from the people who are making a living in this industry/business, but only if you can handle the truth

11. Mentoring – A brief small-groups session where participants are mentored by invited seasoned gospel artistes on any issue.

12. Meet the talent buyers – (A discuss via a panel of radio and TV station owners, promoters, marketers, and pastors who use your service, and their opinion as the employers of your skill)

13. How to build a team around your product, person, brand, choir or music ministry – How to best get the attention of people you need, from marketers, promoters, managers, record labels, and other talent buyers.

14. Music law and Protection – The legal world of the music business, and learning how to run your music as a business, protecting music, contracts, copyrights, creating a record of songs, non-disclosure agreements, lawsuits, and more

15. Digital distribution and social marketing – itunes, reverb nation, youtube, facebook, twitter, blogs, mobile phone platforms, etc.

16. Image and branding – How do you want to be perceived? Why am I boxed-in as a particular kind of music minister? What is damage a wrong image and brand can cause?

17. Promotion, promotion, promotion!!! – How can you get your music to the world? Is your market only Nigeria or Africa or the world ? How can we win people over in China, USA, etc.

18. Shed Session – (Instrumentalists jam session – keyboards, drums, guitar, base guitar, etc)

19. Making an impact through the Media

20. Creating Gospel inspired content in the 21st Century

21. Music Videos - Interpretation, quality and production

22. The Vocal Session – Panel session

23. Collaborations

24. HOW CAN I DO BETTER VOCALLY?

25. Words of Wisdom – A prominent member of the business community who is a Christian, with at least Thirty (30) years experience, will give closing advice and remarks.

OTHER TOUCH-ON SUBJECTS

•Warm ups and practice routines, Breathing, Diction, Vocal Arrangements, Song writing skills, Live performance, The recording session, etc

REGISTRATION

- The conference registration fee is =N= 20,000 Naira per dele gate (person) for the 2-Day workshop. DISCOUNTED Registration Payment before May 14th 2017 attracts just =N=15,000.

- PAYMENT INFORMATION: All payments should be made out to our parent company 'HASHTAG ENTERTAINMENT'.

o For Bank Transfers / Cash: Please make payments to DIAMOND BANK, Account Number: 0071908211, Account Name: HASHTAG ENTERTAINMENT.

o For Cheque Payments: Please make out the cheque to 'HASHTAG ENTERTAINMENT'.

o Please note: All cheque payments must be confirmed as bank cleared before any registrant would be allowed into the venues, so please do register early.

- Application form must be downloaded from website, completed, and brought to the venues for validation. See registration/validation times in Conference Schedule below.

THE MASTER CLASS BREAKFAST MEETING (For Music Directors Only)

It's an exclusive three (3) hour Questions & Answer (Q&A) Session with the Headline Guest Minister (Minister Myron Butler), for ONLY 50 MUSIC DIRECTORS in the whole of Africa. Registration Fee is One Hundred Thousand Naira (=N= 100,000) ONLY.

SET HIM OFF MUSIC MINISTRY - ABOUT US (THE ORGANIZERS)

Set HIM Off Music is an established music ministry, promotion and management company within the Black and African community in the United Kingdom, United States of America, and Africa. We have been at forefront of music ministry development in the gospel music industry in the UK and Africa for well over a decade.

Set HIM Off Music (SHOM) UK is an organization inspired to promote Gospel music in all its ramifications primarily from the African Continent, people of African descent and the United Kingdom. Music from these regions has been grossly overlooked, confined and unappreciated over time; and we aim to showcase these various types (genres) of music using all available mediums.

We manage some of artistes (guide, train, strategize, position, brand, produce, style, promote, take bookings, distribute content on their behalf and recruit gifted artists for labels).

SHOM operates several outlets for propagation of its primary objective, such as –

- Television (Set HIM Off TV) – It is an hour long music variety television program, consisting of video rotation from various artistes, comedy, artist interviews, unsigned acts, and other avenues that help the viewer appreciate the artistes and their body of work.

 This TV programme is currently on air in various TV stations in the United Kingdom on five (5) SKY Cable Network stations (OH TV, Ben TV, OBE TV, KICC TV, Faith TV, to mention a few)

- Church (Set HIM Off Church) - It is an evangelical music forum where we stage a one of its kind gospel concert at a church or ministry, bringing together top international gospel ministers (from Africa and UK) on one platform, to bless the people and win souls for Christ.

- GIVE IT UP Concert (Set HIM Off Concert) – It is a quarterly music concert held primarily in London and in various parts of the world to celebrate life and the people.

- AFRICAN MUSIC MINISTER'S CONFERENCE (AMMC) – It was first held in 2013, featured over 100 lead music ministers, and hosted one of the worlds most renowned gospel voices in the person of Pastor Kim Burrell (USA), a Grammy nominee and multiple Stellar Award winner. The AMMC conference is an em powerment, education and enlightenment platform for everyone in gospel music ministry.

- NEW WINE CONCERTS – Last held in 2014, is a platform for exposing the very best of the up-and-coming artistes that will shine through in the coming years. These artistes are tested potentials, and just require a platform like ours to get to the next level. Our main guests for the 2014 New Wine concert were Minister Kevin Gray, a phenomenally gifted vocalist and minister, Ada (Christ Embassy), PITA, Femi Okunuga (RCCG) and Kwesi Oteng (Ghana). Eno Michael (HOTR), Kunle Kenny (RCCG), Victor Praise (TREM), and J-Treash supported them.

SHOM encourages the use of the various languages within the music such as English, French, Creole, Portuguese, Yoruba, Igbo, Hausa, etc; local to the artistes, the people and the public at large, to communicate effectively on whatever the subject or concept for the inspiration. We strongly believe this allows creativity to blossom; and harnesses the true message, values and culture of the people

SHOM has its network of artistes on ground in various countries in Africa and also within the various communities in the United Kingdom and the United States of America. We are also open to other communities and gladly welcome any inputs.

CONTACT

Set HIM Off Music Ministry

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MEDIA PARTNERS













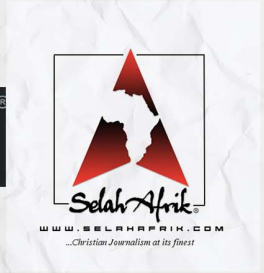


























AFRICAN MUSIC MINISTER'S CONFERENCE

(AMMC) 2017

REGISTRATION FORM

SURNAME NAME:

FIRST NAME:

SECOND NAME:

SEX:

AGE:

FULL ADDRESS:

CONTACT MOBILE PHONE NUMBER(S) :

PERSONAL EMAIL ADDRESS:

SOCIAL MEDIA HANDLES:

FACEBOOK:

TWITTER:

INSTAGRAM:

CHURCH NAME:

CHURCH FULL ADDRESS:

DESIGNATION IN CHURCH DEPARTMENT (IF ANY) :

MUSIC DIRECTOR / CHOIR COORDINATOR'S MOBILE NUMBER:

NUMBER OF YEARS IN ACTIVE MUSIC MINISTRY:

I AM A WORSHIP LEADER / MUSIC DIRECTOR / CHOIR MEMBER/ MUSICIAN?

OTHERS (Please explain)

HOW DO YOU SUPPORT YOU MUSIC TRAINING / RECORDING?

SHORT BIO (about your music involvement):

DO YOU HAVE ANY MUSIC / SONGS IN THE PUBLIC DOMAIN? :

ARTIST NAME / TITLE OF MATERIALS / DATE OF RELEASE :

Any Vocal Health Problems? (eg. Laryngologist appointments, endoscopy results, soreness)

HAVE YOU HAD ANY FORM OF PROFESSIONAL MUSIC TRAINING? :

WHEN, WHERE & BY WHICH ORGANIZATION?

OTHER AREAS OF INTERESTS (OUTSIDE MUSIC):

THREE THNGS YOU WILL PERSONALLY LIKE TO TAKE-AWAY FROM THIS AMMC CONFERENCE? :